

Our program's "DO's and DON'Ts"

We welcome all partners on our affiliate program and are always happy to help you understand how TransferWise works and how you can promote it. We also have a few rules our affiliates should adhere to in order for the program to run smoothly.

If you are ever unsure about how best to promote us, please get in touch at partnerwise@transferwise.com

Here are some some ground rules of our affiliate program.

What you should do:

- Promote us on your website, ideally through awesome educational content.
- Use your social media presence to promote us.
- Make use of our content briefs and resources; you can find them all [here](#).
- If you run a comparison site or would like to feature our real-time mid-market exchange rates and fees on your site, do get in touch about our [API](#).

What you should NOT do:

- Do not misinform the readers. Check out our 'Materials' page or TransferWise's website to provide accurate information about our services: [TransferWise Help Hub](#)
[Borderless account information](#)
[Borderless card](#)
[TransferWise for Business](#)
- Our partners cannot purchase, own or bid on any domain names with the word 'TransferWise' or misspellings of 'Transfer Wise' in the URL. For example, www.Transferwize.com.
- Our partners cannot register the brand TransferWise or any variation of it on any social media platform. This includes brand + generic word/sentence.
- Our partners cannot directly link to TransferWise's website from paid advertising. Our partners should take readers to their own website first, where the users will discover and learn about TransferWise.
- Our partners cannot advertise free transfer coupons or vouchers (we do not offer free transfer coupons as part of our program).

Non-compliance with our Terms & Conditions will result in commission payouts being paused.